

Lana R. Johnson and Alexis Subee Fishman co-founded the Southern California Insurance Professionals in 1994 as a chapter of NAIW. The objective was to provide a Los Angeles based executive networking group for our industry. SCIP is comprised of insurance related professionals including defense counsel, claims, brokerage, carriers, restoration and the like.

Lana has served as President, Vice President and Director at various times throughout the organization's history.

Lana has over 25+ years of insurance claims expertise. Her background includes extensive claims management with several insurance carriers on a local and national level as well as 10 years of Excess & Surplus experience. She has received several industry awards for her expertise and professionalism.

Lana is President of LRJ & Associates, a company that represents the insurance claims industry in claims litigation. LRJ attends mediations, mandatory settlement conferences, ect." for insurance companies when their own representatives cannot attend or if it is more cost effective to use LRJ." Lana gives the companies she represents a professional image and brings a wide range of broad claims expertise.

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